MONTHLY MEETING – MARCH 13, 2019
Maryland Hall - Room 205, 801 Chase Street, Annapolis MD

Catherine Dolch

“The Business of Art”

We paint because we want to express ourselves, to relish in the joy of creating something handmade that aesthetically pleases us. This is all true but darn…it also feels good to sell some paintings! At our March 13th meeting, fellow AWC member will share with us her expertise on marketing and selling your work via the Internet. Getting started with online art sales can be an extremely daunting task. Terms like "social media", "e-commerce", and "hashtag" can seem like a foreign language to some of us. In this one-hour session, AWC Members will learn the basics of getting started with this process. Topics included are "Netiquette", Explanation of Online Marketplaces with Pros and Cons, Payment Processing, Product Photography, Shop Identity Development, Attracting and Engaging an Audience, Social Media Basics, Ins and Outs of Etsy, Ads and Analytics, Building a Website, and much more.

This painting is a top selling piece from Cat Dolch’s Etsy page.

You will receive a PDF Copy of Catherine’s presentation slides but bring a pen to take notes.

Stacey Sass, Vice-President
President's Message

A New Season

Spring is on the way! I know it is. I remember it with such fond memories. There is blue sky and yes, the sun does shine brightly in the sky overhead.

One of the best ways that I can tell that spring is on its way is that the Philadelphia Flower Show is soon to open its wonderful doors to the world. Growing up in the Philadelphia suburbs, I look forward to this all year long. I have lived in many places in my lifetime but wherever I have lived, I have always found a way to travel back to this traditional “welcoming of spring”.

The beautiful flowers, garden displays and entryway vignettes have found their way into many of my paintings over the years. Are the flowers more beautiful or do they just seem that way because I am so ready for them at this time of year? Either way, I love painting all of it!

Living in Annapolis I think that the pretty May baskets on the front doors of peoples’ homes on May Day and children running the long beautiful ribbons around a May pole are also wonderful. We look forward to these annual traditions. They are sort of “place card holders” or in this case “time card holders” in our calendar year. They seem to come faster each year.

A new season is about to begin. What is your “time card holder” that announces this new beginning? Prepare for it, look forward to it and most of all when it arrives enjoy every bit of it and PAINT IT! In January I said that new things were coming. They certainly are. Many of you are with me on this. We had 64 people at our last meeting. I can’t wait until next month. Let’s Paint!

Linda Luke, President

Treasurer’s Report

As of February 18, 2019, AWC’s accounts are as follows: Checking: $11,557.81 - Savings: $5,036.33 with a Total: $16,594.14.

Sheryl Paris, Treasurer

From the Desk of the Vice President....

At our 2nd daytime meeting, 64 club members were captivated by watching Gloria Fischer create a dynamic still life painting of two onions. Starting with a few contours applied by brush instead of pencil, Gloria employed a #12 loaded brush to apply confident strokes that deftly defined the color and value of the subject. Using hot press 140 LB. Arches, she described how the paper varies in pigment and water absorption from cold press and allows for delicate layering of color. She reminded us to always take an “intermission” from our painting, allowing for a fresh analytical look of what you’ve created. But most importantly, she reiterated that painting needs to be fun and if it is, that feeling will be conveyed in your work.

Demonstration painting by Gloria Fischer

Stacey Sass, Vice-President
Exhibitions

“Outside the Paintbox” is our next exhibit, coming up on March 4 at Annapolis Smokehouse, 107 Hillsmere Drive (in the Hillsmere Shopping Center). We have 50 entries and are looking forward to a most unusual show. Please bring your paintings on Monday, March 4 at 10:00. There will be a reception on Sunday afternoon, March 10, from 4:00 to 6:00 with a happy hour cash bar. Pick up will be Monday, April 8 at 10:00.

As we look forward to celebrating the new season, we are preparing for “A Brush With Spring” exhibit at Wimsey Cove, 209 Chinquapin Round Road at Virginia Avenue in Annapolis. Think changing seasons, cherry blossoms, bird nests, warm breezes, the first sail, being outdoors, gardens, graduations and everything that spring excites in the soul.

The exhibit will be on view from May 6 to June 15. We have room for 50 framed paintings (two per artist), with a maximum frame width of 36 inches. There are also bins available for three unframed works per person, either giclée or original, matted, backed and enclosed in plastic sleeves.

The Wimsey Cove commission is 25%. If you wish to have your paintings for this exhibit framed by the expert Wimsey Cove staff, they’re offering us a special 50% discount.

The reception will be on Saturday, May 11, from 4:30 to 6:30. Please deliver your paintings on Saturday, May 4, 10:00 to 11:00 and pick up on Monday, June 17 from 10:00 to 11:00. The deadline for entries is Monday, April 15 (or the first 50 paintings) and the entry fee is $10.00.

As for all AWC exhibits, please attach a label to the back of each entry giving title, medium, price, and your name, address, phone number, email (and website if you have one).

Your AWC dues must be current to enter. Check the AWC website for Show Standards.

In order to publicize this event, we will include a digital image of one of the paintings in our email announcement. If you would like your painting to be considered, please forward a .jpeg image to stacyjoy21117@gmail.com.

Also, out of fairness and respect for the venues that permit us to exhibit in their gallery or place of business, if you should sell a painting as a result of someone seeing it at that exhibit, please charge the same amount and give that venue the commission they would normally charge.

Joan Machinchick, Exhibit Chair
Barbara Burns, Exhibits Vice-Chair

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WIMSEY COVE ENTRY FORM
“A BRUSH WITH SPRING”
May 6 – June 15, 2019

Deadline - April 15
Drop Off – 10am - 11am May 4
Reception - 4:30 to 6:30pm May 11
Pick Up - 10am - 11am June 17

25% Commission
Entry Fee: $10

Name

Address

Email

Phone

Framed Painting 1
Title
Price

Framed Painting 2
Title
Price

Matted Painting 1
Title
Price

Matted Painting 2
Title
Price

Please send Registration form and checks payable to AWC to: Joan Machinchick, 1023 Lake Claire Drive, Annapolis MD 21409
Workshop News

The Thursday, March 7, 2019, Susan Avis Murphy Workshop is full.

Saturday, April 27, Kurt Plinke will present “Landscapes,” from 9:30AM to 3:30 PM, at Woods Memorial Presbyterian Church, Severna Park.

Kurt first studied watercolors in Ohio with Leland McClellan, and has been a student of water-based media ever since. He studied both biology and art at Wilmington College and Bowling Green State University. Later, he studied egg tempera and painting at Towson University. Kurt's landscapes are mainly painted in plein air. His landscapes can be sometimes abstract, and at other times very detailed studies of the natural world.

As part of the workshop, Kurt will share his technique for wax mounting of works on paper, which eliminates the need for matting and glass, and produces a leather-like effect. Also, Kurt will bring a variety of frames, hand-made by woodworking students at the high school where he teaches. These are made from recycled wood. The frames will be available for purchase at the workshop, and proceeds will go to the wood working program.

To register, fill out the form to the right, and mail it, with your check, to Nancy Flack. See the form for complete details.

Paint-Ins:

On Monday, February 18, The Workshops Committee hosted a paint-in at the Edgewater Community Library. The attendees enjoyed painting together and sharing their work midway and at the close of the three-hour session. The group was enthusiastic about having these on a regular basis. So, we have reserved space for three more, on the third Wednesday of each month. All members are welcome.

March 20, 2019, 11:00 AM to 2:00 PM, Edgewater Library, 25 Stepney’s Lane, Edgewater, MD 21037

April 17, 2019, 12:00 noon to 2:45 PM, Severna Park Library, 45 W. McKinsey Rd., Severna Park, MD 21146

May 15, 2019, 11:00 AM to 2:00 PM, Edgewater Library, 25 Stepney’s Lane, Edgewater, MD 21037

Mary Kfoury, Workshop Chair
Nancy Flack, Workshop Vice-Chair

ANNAPOLIS WATERCOLOR CLUB WORKSHOP

“LANDSCAPES”

With Kurt Plinke

When: Saturday, April 27, 2019
Where: Woods Memorial Presbyterian Church
       611 Baltimore Annapolis Blvd., Rm. 208
       Severna Park, MD 21146
Time: 9:30 AM to 3:30 PM
Cost: $65 Member, $80 Non-Member

Please send this form together with your check payable to “Annapolis Watercolor Club”
NOTE: DO NOT write “Annapolis Watercolor Club” on the envelope; send directly to:

Nancy Flack
306 Emilies Lane
Severna Park, MD 21146
(ncflack@yahoo.com; 410-279-5536)

Participant Details

Name: ____________________________
Address: ____________________________
eMail: ____________________________
Phone: ____________________________
Member: Yes/No

Are you able to help with set-up? Yes/No
Are you able to help with clean-up? Yes/No

Refunds will be given up to 10 days before the event or, in the case of serious illness or close bereavement, at the discretion of the Workshops Chair or President.
Membership News

Welcome to our newest members; they are Susan Miller, Eileen Hempel, Christa Dittmar, Anne Heinlein, and Cindy Shumacher. We had excellent attendance at our daytime meetings the past two months. While it may have been problematic for those who work or have daytime classes, it was good to see some members who have not been able to attend meetings for a while because they are reluctant to come in the evening. The daytime meetings also gave us a little more time to socialize before the meeting.

In Memoriam

Dick Wunderlich, a member of AWC for at least a dozen years, passed away in January. His wife, Jewell, said that he very much enjoyed belonging to the club and participating in various activities. He regularly attended meetings and workshops and entered exhibitions up until the past year.

Liz Grimes, Membership Chair

Sunshine Committee

June Poole has graciously accepted to chair the newly formed Sunshine Committee. With the help of Karen DeGraffenreid, they will send cards to members to mark their milestones. They hope to use printed cards of members’ art work. If you have cards you wish to donate, please bring them to our meetings.

Please let June and Karen know of any events needing recognition such as illness or bereavement at: junepoole@mac.com or Karendeg8@gmail.com.

Newsletters

I have been editor of our newsletter since 2016 and am now ready to step down. It has been enjoyable and allowed me to meet many of our members. I plan to turn this position over to a new volunteer by the end of June. With the help of other board members, it writes itself. I have it organized on a USB drive. The job requires a few hours over 4 days a month to assemble, proof (with help) and print. If you have been waiting for an opportunity to become a little more involved, please let me know!

Eileen Timm, Newsletter Editor

Board Meeting - 7 March 2019

All Members are Invited to Attend; The March meeting will be 7-9 pm at Karen DeGraffenreid’s home. Contact Karen via email/phone for directions.

Board Members

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<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
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<td>Sheryl Paris</td>
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<td>Cheryl Duvall</td>
<td>Past President</td>
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Members at Large

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<thead>
<tr>
<th>Name</th>
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<td>Joan Machinchick</td>
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<td>Janice Hendra</td>
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<td>Nancy Flack</td>
<td>Wkshop Vice-Chair</td>
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Send articles by the 19th of the month to: eileen_timm@hotmail.com

Send membership dues to Membership Chair:
Liz Grimes, 2250 Lake Dr., Pasadena, MD 21122

“Mama’s Kitchen” by Ginny Westrick